

**MINUTES OF THE STUDY SESSION
OF PLANNING AND ZONING COMMISSION
OF THE TOWN OF CHINO VALLEY**

**April 7, 2015
6:00 P.M.**

The Planning and Zoning Commission of the Town of Chino Valley, Arizona, met for a Study Session in the Chino Valley Council Chambers, located at 202 N. State Route 89, Chino Valley, Arizona, on April 7, 2015.

1) CALL TO ORDER

Chair Rowitsch called the meeting to order at 6:30 p.m.

2) ROLL CALL

Present: Gwen Rowitsch, Chair; Gary Pasciak, Commissioner; Chuck Merritt, Commissioner;
Florence Sloan, Commissioner; Corey Mendoza, Commissioner

Staff Present: Ruth Mayday, Development Services Director; Elyse DiMartino, Assistant Planner; Liz Hart
(recorder), Deputy Town Clerk

Attendees: Virgilene Hall

3) DISCUSSION ITEMS

A) Continued discussion of proposed amendments to Chapter 4.21 Sign Regulations

Director Mayday presented an outline of proposed changes and revisions to Chapter 4.21 Sign Regulations. She reviewed the current regulations and indicated the proposed changes for each category of signs, including:

- Permitted Permanent Signs, Wall Signage, Freestanding Monument Signs, Directional and Directory Signs, Reader Panel Signs (electronic message signs), Window and Awning Signs, Parapet Signs, Temporary Signs, Real Estate Signs, Construction and Development Signs, as well as Flags, Banner and Pennants.
- Director Mayday advised that her staff has been cleaning up redundant and unnecessary language in the regulations without changing the content.
- This review is the initial strike through, which shows the stricken language and suggested changes for the regulations. Once complete these changes will be reviewed by the local business owners/stakeholders committee for feedback and input as well as to identify other signage issues.
- Once the commission has completed their review and approval of the signage regulation changes, the packet will be submitted to the Council for approval as part of the final plan.

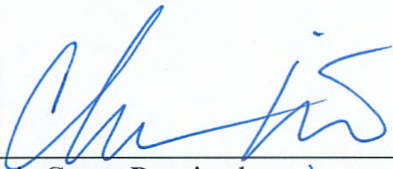
4) PUBLIC COMMENTS

Virgilene Hall is the property manager at 1164 S. State Route 89, Chino Valley, Arizona. Some of the tenants were concerned whether they could have banners on the fence and also question where A-frame signs can but placed. Director Mayday stated that some of the sign regulations that tenants were going by may have been stricken or changed.

5) **ADJOURN**

MOVED by Commissioner Gary Pasciak, seconded by Commissioner Florence Sloan to adjourn at 7:15 p.m.

Vote: 5 - 0 PASSED - Unanimously


Chair Gwen Rowitsch- *VICE CHAIR MERRITT*

5-5-15
Date