

TOWN OF CHINO VALLEY  
PLANNING AND ZONING COMMISSION  
Regular Meeting Minutes  
Chino Valley South Campus  
202 N. State Route 89  
June 4, 2013  
6:00 p.m.

**1. CALL TO ORDER**

**2. ROLL CALL**

Meeting was called to order at 6:00 p.m.

Members Present:     Garland Miner, Vice Chairperson  
                             Charles Merritt, Commissioner  
                             Robert McCaullay, Commissioner  
                             Michael Edmonds, Commissioner  
                             Jack Owen, Commissioner

Staff Absent:           Florence Sloan, Commissioner  
                             Gwen Rowitsch, Chairperson

Staff Present:           Dennis Price, Associate Planner  
                             Mary Brasher, Administrative Technician

**3. PLEDGE OF ALLEGIANCE**

**4. APPROVAL OF MINUTES**

**4A.**     For consideration, discussion, and possible action regarding the regular meeting minutes of February 19, 2013.

Commissioner Merritt MOVED, seconded by Commissioner Owen to approve the regular meeting minutes of February 19, 2013.

MOTION CARRIED: 4-0

For consideration, discussion, and possible action regarding the regular meeting minutes of May 21, 2013.

Chairperson Miner forwarded the minutes to the next regular meeting due to lack of quorum of those present at the May 21, 2013 meeting.

5. **STAFF REPORT:** Dennis Price, Associate Planner mentioned that the article that was emailed to the Commissioners regarding Land Use Regulations as it pertains to Proposition 207 could be obtained in hard copy from the Development Services Department upon their request.

6. **PUBLIC HEARING:** Acting Chairperson Miner opened the public hearing.

**6A:** For consideration, discussion and possible recommendation to the Town Council regarding a requested issuance of a Conditional Use Permit (CUP) to allow a Light Emitting Diode (LED) Message Reader Board. The proposed Message Reader Board is located 2062 N. State Route 89. Chino Valley, Arizona and further described as APN: 306-14-007E. Applicant/Owner; Signs Plus/St. Catherine Laboure

Dennis Price, Associate Planner briefly described that the applicant wishes to replace the current monument sign with a double sided LED Message Reader Board that will display three lines of amber letters. The applicant complied with the public notification process, including a neighborhood meeting in which no citizens from the community attended. The requested LED Message Reader Board sign complies with the Town's Unified Development Ordinance (UDO) and is compatible with other signs that have been permitted in the area.

Commissioner Edmonds asked about the intensity of the display and if it would be downward facing.

Bill Mayo, representative for Signs Plus stated this sign would be the same as the one at the Baptist church at the south end of Town. This sign would not be any brighter than other signs in the Town. He commented that this sign would not be as bright as the one located at Walgreens, and that they are aware the message would need to be displayed for thirty seconds.

Commissioner Edmonds asked if the sign would be lit twenty four hours per day.

Mr. Mayo stated he did not know that would be up to the church, but didn't think it would.

Commissioner Edmonds commented he was concerned with light pollution.

Mr. Mayo stated the lighting on this sign would not be aggressive.

Commissioner McCaullay asked if it would be a fixed or trailing message.

Mr. Mayo indicated it would be a standard fixed message.

Commissioner Merritt asked if the sign would be as bright and/or active as the one at the High School.

Mr. Mayo stated the brightness would be less than what is at the High School and more in line with the sign located at the Baptist Church.

Acting Chairperson Miner opened the public portion of the meeting.

With no comments heard Acting Chairperson Miner closed the public portion of the meeting.

Commissioner Merritt MOVED, seconded by Commissioner Owen to recommend to the Town Council approval of the requested CUP to allow a Light Emitting Diode (LED) Message Reader Board with the findings and stipulations as noted in the staff report.  
MOTION CARRIED: 4-0

7. **PUBLIC COMMENTS:** Acting Chairperson Miner opened for public comments.  
No comments heard.
8. **ADJOURN:** 6:15 p.m.

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Acting Chairperson Miner Date: June 4, 2013