MINUTES OF THE REGULAR MEETING
PARKS AND RECREATION ADVISORY BOARD
TOWN OF CHINO VALLEY

MARCH 5, 2019
4:00 P.M.

The Parks and Recreation Advisory Board of the Town of Chino Valley met for a Regular Meeting in the Chino Valley Council Conference Room, located at 202 N. State Route 89, Chino Valley, Arizona.

1) CALL TO ORDER

Chair League called the meeting to order at 4:00 p.m.

2) ROLL CALL

Present: Todd League, Chair; Carrie Gofourth, Vice-Chair; Diego Mendez, Board Member; Debbe Hacke, Board Member; David Somerville, Board Member; Celia van der Molen, Board Member

Absent: Donna Armstrong, Board Member; Richard Coleman, Board Member; Bea Coons, Board Member

Staff Present: Recreation Lead Dallas Gray (arrived 4:29 pm); Recreation Coordinator Hailey Byrd

3) APPROVAL OF MINUTES

a) Consideration and possible action to approve November 8, 2018 meeting minutes.

MOVED by Board Member Celia van der Molen, seconded by Board Member Debbe Hacke to approve the November 8, 2018 regular meeting minutes.

AYE: Chair Todd League, Vice-Chair Carrie Gofourth, Board Member Diego Mendez, Board Member Debbe Hacke, Board Member David Somerville, Board Member Celia van der Molen

PASSED - Unanimously

b) Consideration and possible action to approve December 10, 2018 meeting minutes.

MOVED by Board Member Celia van der Molen, seconded by Board Member Debbe Hacke to approve the December 10, 2018 regular meeting minutes.

AYE: Chair Todd League, Vice-Chair Carrie Gofourth, Board Member Diego Mendez, Board Member Debbe Hacke, Board Member David Somerville, Board Member Celia van der Molen

PASSED - Unanimously

c) Moved by Vice Chair Gofourth and seconded by Boardmember Hacke to move New Business Agenda Item 9e to the top of the agenda for public discussion. Vote: 6-0 Passed unanimously

New Business Item 9e Pickleball Courts:

Nancy Diffendaffer presented the following:

- Pickleball is described as a combination of badminton, tennis, and ping pong. The court is smaller than a tennis court and is played in doubles.
- There are 100,000 players in the United States and it is the fastest growing sport for fun and competition. It is expanding to other countries with hope of becoming an Olympic sport.
- There are pickleball tournaments all over the country.
- It is multigenerational.
- Jerry Northwood taught pickleball to kids at the Juvenile Center and also had a team of Veterans who won their third national competition.
- It is a social game that builds friendships.
- Courts measured 44 feet from frontline to backline and at least ten feet on the sides of each court and 10 to 20 feet behind the backline. The nets are two inches shorter than tennis courts. The courts are one third the size of a tennis court. Pickleball players are not opposed to dual purpose courts but it is better to have permanent nets. It was also preferred to have lighting and short fences placed between the courts but was not necessary.

Jerry Northwood presented the following:

- He is the pickleball ambassador for Yavapai County and the youth and Veterans are dear to his heart. It was his job to promote the sport and assist other ambassadors for the sport. He began playing racquetball in the 1970's. It had been the fastest growing sport but popularity declined because the youth were not involved.
- It was one of the few sports that could be played as a youth and could continue into adulthood, ages 8-88, and he has a friend that is 92 that still plays. The sport is healthy for the body and if the safety rules were followed, there were few injuries.
- The requirements for pickleball were previously given to the Parks and Recreation staff. It is a sport that is easy to setup and easy to do and the cost is minimal.
- Funding was easier to get when youth are involved.
- The only thing to prohibit the growth of the sport was the availability of courts. He has been helping to spread the sport internationally and recently helped implement the sport as part of the school curriculum in the American Samoan Islands.
- There was a local Prescott pickleball association and also a national USAPA. It would be easy to put together a Chino association.
- Peg Travers was appointed the Southwest Regional Ambassador and would be more than willing to provide assistance once a club was being formed. Mr. Northwood would also help with any public presentations and necessary fund raising in the community.
- He would also consider working with the school to get three courts in the indoor gymnasium where time usage could be shared with the school.

Joe Grassi presented the following:

- He assisted previous employees in measuring the basketball courts and found that three pickleball courts could fit into the area. They had obtained estimates to resurface the courts.
- The past president of the Prescott Pickleball Association had given a presentation and three developers gave checks for $10,000 each based on her presentation. There may be federal grants available that could be co-written by the Pickleball Association and the Town.

Bob Blackmore said he had discussed with Ms. Grey the possibility of getting pickleball lines painted on the basketball courts near the pool at a small cost to the Town. There is minimal wind in the area, which was important since the ball used was similar to a whiffle ball.

Mary Blackmore said it would keep people local instead of going to Prescott, which would help to keep shopping local as well.

4) PARKS & RECREATION MANAGER'S REPORT

5) COMMITTEE CHAIR REPORT

a) Committee Chair - Todd League

b) Recreation Committee - Donna Armstrong

c) Aquatics Committee - Carrie Barnes

d) Parks & Trails - Richard Coleman

e) Finance Committee - Bea Coons

6) CALL TO THE PUBLIC

Call to the Public is an opportunity for the public to address the Board concerning a subject that is not on the agenda. Public comment is encouraged. Individuals are limited to speak for three (3) minutes. The total time for Call to the Public may be up to 15 minutes per meeting. Board action taken as a result of public comment will be limited to directing staff to study the matter, scheduling the matter for further consideration and decision at a later date, or responding to criticism.

Judy Snow said she loved Memory Park, but was concerned that people are not respecting the park. She picked up 20 beer cans and bottles, there were no signs stating people are responsible for picking up after themselves including cigarette butts, dog droppings, drinking containers, and litter. She was so grateful for everything staff provided but wanted to see some sort of signage to remind people of their responsibility to keeping the park clean.

Boardmembers vaguely discussed citizens adopting the park and providing volunteer clean-up.

7) CORRESPONDENCE

8) OLD BUSINESS

9) NEW BUSINESS

a) Discussion regarding price increase for the Mud Run event.

The Boardmembers discussed:

- The price of tickets were $37.50 and had stayed the same for three years.
- Providing quality medals to each participant would cost approximately $3.00 each for an estimated total of 300 participant medals. Ticket price increases should reflect that increase.
- There had been a discrepancy with the T-shirt cost. The vendor should be contacted to ensure he would continue to work with the event. A deposit of full payment made at the time of the order could be considered. T-shirt prices could go up from $5.00 to $12.00.
- Findley Toyota may be willing to sponsor the T-shirts or the medals that could help absorb some of those costs.
- Pep Boys want to get involved in the community and may be willing to sponsor one of the Mud Run events. Overflow Coffee may be willing to give up the Tire event for Pep Boys.
- There was room to grow the vendor participation as well as vendor interest.
- Consider an increase of $5.00 with a discount for people who sign up as multiples. The average price for large mud events was between $60-$70.
- The T-shirt cost needed to be determined before a ticket price increase was determined.
- Research community events to determine the cost of participation.

b) Discussion regarding Easter event.

The Boardmembers discussed:

- The Town partnered with a local church to put on the local egg hunt. There were approximately 2-3,000 people that attended.
- The community center park was reserved for April 20th, beginning at 10:00 a.m. for the first egg hunt.
- The jump castles needed to be reserved.
- Concession tables would be set up with power from the concession stands.
- Carlos would need to set up the ropes in the field to section off the areas, provide garbage cans and popup tents.

c) Discussion regarding flex program.

The Boardmembers discussed:

- Ms. Hacke had done some research and could provide assistance on any billing.
- If the Town did not have people to run the program, the program would assist in finding people in the area to help.
- People in the program using the local pool were considered part of their program.
- Although the program would provide any necessary equipment to teach classes at the community center, such as jump ropes, balls, etc., there was no storage at the facility to store any equipment. Any classes had to be "bring your own equipment" type classes.
- Boardmembers discussed the Boys and Girls club program community center use.

d) Discussion regarding project and event projections and goals for the year.

The Boardmembers discussed:

- Pickleball fundraising, grants and organization.
- Volleyball.
- Outdoor entertainment areas at the Community Center Park. The original plan had an Amphitheater.

e) Discussion regarding pickleball courts - 2020-2021 Fiscal Year and other Capital Improvement list for Council.

The pickleball courts discussion was moved to the top of the agenda (see above).

Other Capital Improvement list for Council:
Boardmembers were satisfied with the current list and did not think additional items needed to be added at this time.

10) FUTURE AGENDA SUGGESTIONS

Discussion regarding Mud Run price increase. (this would go under Old Business)
Discussion regarding Flex Program. (this would go under Old Business)
Discussion regarding Fourth of July event.

11) ADJOURNMENT

MOVED by Vice-Chair Carrie Gofourth, seconded by Board Member Debbe Hacke to adjourn the meeting at 5:26 p.m.

AYE: Chair Todd League, Vice-Chair Carrie Gofourth, Board Member Diego Mendez, Board Member Debbe Hacke, Board Member David Somerville, Board Member Celia van der Molen

PASSED - Unanimously

Submitted: March 13, 2019.

By: *Vickie Nipper, Deputy Town Clerk*

Approved: April 2, 2019.