

**MINUTES OF THE REGULAR
PARKS RECREATION ADVISORY BOARD
OF THE TOWN OF CHINO VALLEY**

**JUNE 15, 2017
4:00 P.M.**

The Parks & Recreation Advisory Board of the Town of Chino Valley, Arizona, met for a Regular Meeting in the Chino Valley Council Conference Room, located at 202 N. State Route 89, Chino Valley, Arizona.

1) CALL TO ORDER

Board Member Carrie Barnes called the special meeting to order at 3:05 p.m.

2) ROLL CALL

Present: Carrie Barnes; Deryl Jevons; George Cooper; Donna Armstrong

Absent: Todd League; Eric Smith

Staff Present: Recreational Coordinator Hailey Byrd; Library Director Scott Bruner; Recreation Lead Celia van der Molen; Lead Parks Maintenance Carlos Meadmore

3) Discussion and planning regarding the August 2017 Chino Mudder event.

Donna Armstrong reported that she has collected \$100 from Lyons who will man a booth (George of the Jungle). She had received a total of 2-sponsorships to date (Lyons and Olsens Grain, Inc.) Carrie Barnes created a sponsorship checklist to help track sponsorship duties.

Celia van der Molen reported she went to Safeway to discuss possible donations of water, Gatorade, fruit and Granola. She provided a letter that will be sent to the corporate office for consideration.

Deryl Jevons reported that he and Eric Smith handed out sponsorship packages to several businesses including approximately 25 packets dropped off to the Chamber of Commerce to distribute.

The Board discussed other businesses that still needed sponsorship packets.

Van der Molen created a 30"x42" map with the course pathways, which will be available online and at the entrance gate. The top portion of the map will show the sponsors.

The Board discussed the newspaper Mudder article. Van der Molen received a call from Yavapai College requesting to be on the blast email list. Letters were sent to the Boys and Girls Club as well as to all previously registered people.

Carlos Meadmore reported that he still needed utility poles, and will be purchasing other items. The Board talked about the need to open up water valves up to prevent freezing in the winter once Mudder was over and discussed other tasks and duties that still need to be completed before the event.

Barnes stated she wanted to find someone to make a unique trophy to reflect the Mudder – carving or metal – with the words “Chino Mudder – First Responder Winner” with a plaque space for the applicable year. Whomever wins will take it back to their station and then will bring it back the next year to give to the new winners. The Board discussed different design options for the trophy.

- Board Members Discussed the following:
- Ordering participant T-shirts and medals for 1st, 2nd, 3rd and costume participant winners and the need to be prepared for individual or group winners, and about using last year’s leftover T-shirts for volunteers and sponsors tables.
- Making course signs in-house, laminating, and mounting them to be waterproof.
- Creating banners with a discount code on the banner that would give a discount on ticket prices. Banners would be placed in area wide gyms.
- Barnes stated she had been working with Hometown Radio Group for a sponsorship package swap; swapping team pack tickets or something similar for a radio announcement on the Mudder event.
- Food and music booths and correcting the website to state there would be no alcohol booth.
- The number of participants in various age groups and target consumers/participants.
- Possibility of having a nurse practitioner, for onsite medical issues.

MOVED by George Cooper, seconded by Deryl Jevons to seek out this nurse practitioner with Mike Best, to take care of first aide emergency needs at the Chino Mudder to be onsite.

Vote: 4 - 0 PASSED - Unanimously

The Board questioned if the nurse practitioner would coordinate with lifeguards. Board members stated that services would possibly be provided as a sponsor for the Family Medical Clinic. Board Member Cooper asked to pull and amend his motion.

MOVED by Donna Armstrong, seconded by Deryl Jevons to amend the motion to accept Family Medical nurse practitioner to possibly offer a sponsorship to come out and be first aid station.

Vote: 4 - 0 PASSED - Unanimously

Board Members reviewed upcoming tasks discussed during the meeting, and discussed getting an announcer and website updates.

4) ADJOURNMENT

MOVED by Deryl Jevons, seconded by George Cooper to adjourn at 4:24 p.m.

Vote: 4 - 0 PASSED - Unanimously

Submitted this 20th day of June 2017.

By: *Michelle Greenstreet, Deputy Town Clerk*

Approved: July 11, 2017