MINUTES OF THE REGULAR
PARKS RECREATION ADVISORY BOARD
OF THE TOWN OF CHINO VALLEY

JUNE 6, 2017
4:00 P.M.

The Parks & Recreation Advisory Board of the Town of Chino Valley, Arizona, met for a Regular Meeting in the Chino Valley Council Conference Room, located at 202 N. State Route 89, Chino Valley, Arizona.

1) CALL TO ORDER

Chair Todd League called the meeting to order at 4:01 p.m.

2) ROLL CALL

Present: Carrie Barnes; Todd League; Deryl Jevons; George Cooper; Eric Smith; Donna Armstrong

Staff Present: Library Director Scott Bruner; Recreation Lead Celia van der Molen; Recreation Coordinator Hailey Byrd; Lead Parks Maintenance Carlos Meadmore; Guest Councilmember Best

3) APPROVAL OF MINUTES

a) Consideration and possible action to accept the May 2, 2017, regular meeting minutes.

MOVED by Deryl Jevons, seconded by Donna Armstrong to accept the May 2, 2017 regular meeting minutes.

Vote: 6 - 0 PASSED - Unanimously

b) Consideration and possible action to accept the May 11, 2017, special meeting minutes.

MOVED by Donna Armstrong, seconded by Eric Smith to accept the May 11, 2017 special meeting minutes.

Vote: 6 - 0 PASSED - Unanimously

4) PARKS & RECREATION MANAGER'S REPORT

Celia van der Molen advised pool is open and successful, progress with the July 4 event, and continued mudder project. Little League Tournament of Champions exceeded expectations. Plans for a user group meeting as activities are overlapping. The concession stand profits exceeded expectations. Scott Bruner reported on the Yavapai Regional Transit partnership with the Paulden community is successful, part of a non-profit organization supporting transport youths to the pool.

5) COMMITTEE CHAIR REPORT

a) Committee Chair - Todd League

b) Recreation Committee - Donna Armstrong

Donna Armstrong advised Game and Fish is sending information on hunter safety and archery, the police department is willing to provide a room to hold class and a place to shoot. She is looking for registered licensed hunter safety instructor(s) as there are none in Yavapai County.

c) Aquatics Committee - Carrie Barnes

Hailey Byrd and Celia van der Molen advised there are 20-life guard, 7-concession workers, and 2-pool managers. Pool rates are going up in the next year due to minimum wage increase. Scott Bruner advised that in 2017 the pool was revamped with fixing broken equipment and cleaning. Celia van der Molen advised the pool facility is rented for birthday parties.

d) Parks & Trails - George Cooper

George Cooper request that the Peavine Trail signage placed on the next agenda. Eric Smith reported that Richard (unknown last name) is working on the Peavine Trial making it more bike friendly.

e) Finance Committee - Eric Smith

Eric Smith advised no response on the libraries "Chino Valley Court Yard and Wildlife Habitat" grant application, but should know by next week. The mudder event created to generate funds for Parks and Recreation.

6) CALL TO THE PUBLIC

Call to the Public is an opportunity for the public to address the Board concerning a subject that is not on the agenda. Public comment is encouraged. Individuals are limited to speak for three (3) minutes. The total time for Call to the Public may be up to 15 minutes per meeting. Board action taken as a result of public comment will be limited to directing staff to study the matter, scheduling the matter for further consideration and decision at a later date, or responding to criticism.

No comments from the public.

7) CORRESPONDENCE

No correspondence at this time.

8) OLD BUSINESS

a) Discussion and possible action regarding the Mudder Course.

Eric Smith marketing, reported:

- Sent out new email blast, approximately 1,000 people, regarding the Mudder.
- Celia van der Molen and he met with Arizona Home Town Radio and presented them with sponsorship opportunities packet. They will get back with level of sponsorship they are willing to commit.
- Spoke to Matt Santos with Chino Valley Home Town radio for advertising.
- Consider possibility of money for print advertising Courier newspaper site "Kudos" distributes to the quad cities and newspaper's website. Arizona Republic "Things To Do" for statewide advertising.
- Having a master of ceremony at the event.
- Sponsorship and pledge sheet sent out to several organizations.
- Fliers for posting at local businesses.
- Getting volunteers for the event.

Donna Armstrong reported:

- Safeway foundation needs 6 week advanced notice for possible sponsorship.
- Chino Grinder used Yavapai Valley Amateur radio as a communication station.

Mike Best suggested placing applications at the pool, library, and chamber of commerce.
Celia van der Molen reported:

- Arizona Public Services (APS) request money split between multiple town events. She will check on the inflatable jump for the children's obstacle section and the poles for the adult course.

The board reviewed:

- The assessment needs of the course.
- Food and beer vendor.

Sue Stone requested information on the Mudder.

MOVED by Deryl Jevons, seconded by Eric Smith to focus this year on trying to get a quality race and more runners, having the food vendors out there from 10:00 of 9:00 (am) to 1:00 (pm) at 1:00 they are done and no beer this year.

Vote: 6 - 0 PASSED - Unanimously

9) NEW BUSINESS

10) FUTURE AGENDA SUGGESTIONS

Change agenda topic parks and recreation manager's report to parks and recreation lead report.
Signage on Peavine Trail.

11) ADJOURNMENT

MOVED by George Cooper, seconded by Carrie Barnes to adjourn at 5:22 p.m.

Vote: 6 - 0 PASSED - Unanimously

Submitted this 8th day of June 2017.
By*: Michelle Greenstreet, Deputy Town Clerk*

Approved: *August 10, 2017*