

**MINUTES OF THE SPECIAL MEETING
PARKS RECREATION ADVISORY BOARD
OF THE TOWN OF CHINO VALLEY**

**MAY 11, 2017
3:00 P.M.**

The Parks & Recreation Advisory Board of the Town of Chino Valley, Arizona, met for a Study Session in the Community Center Conference Room 1527 N. Road 1 East.

1) CALL TO ORDER

The meeting was called to order at 3:01 p.m.

2) ROLL CALL

Present: Carrie Barnes; Deryl Jevons; George Cooper; Eric Smith; Donna Armstrong

Absent: Todd League

Staff Recreation Lead Celia van der Molen; Recreation Coordinator Hailey Byrd; Lead Parks

Present: Maintenance Carlos Meadmore

3) Discussion and planning regarding the August 2017 Chino Mudder event.

The Board discussed:

- Pricing of the various obstacles and banners.
- Purchase of new equipment.
- Free passes with sponsorship.
- Methods of increasing exposure.
- Print advertising for \$1,000/person.
- Volunteers: ROTC, Girl Scouts, 4-H, life guards, Boy Scouts.
- Water stations.
- Sponsorship pledge contracts and specific list of contacts.
- Health booths; Gyms and health stores.
- Banners and locations
- An e-mail blast was sent out others are pending. Ads to Craig's list and other venues.
- Specific job functions for board members: marketing, volunteers.
- DJ for event. Hometown radio.
- Food and drink vendors: number of vendors and fee.
- Course map on web site.
- Course map poster at location.
- 1st-3rd place medals and traveling trophy: one traveling trophy, costume medal, competitive medal.

4) ADJOURNMENT

MOVED by George Cooper, seconded by Eric Smith to adjourn at 4:47 p.m.

Vote: 5 - 0 PASSED - Unanimously

Submitted this 18th day of May 2017.

By: *Michelle Greenstreet, Deputy Town Clerk*

Approved: June 6, 2017