

**MINUTES OF THE SPECIAL MEETING  
OF THE PARKS & RECREATION ADVISORY BOARD  
OF THE TOWN OF CHINO VALLEY**

**Tuesday, February 10, 2015  
4:00 P.M.**

The Parks & Recreation Advisory Board of the Town of Chino Valley, Arizona, convened for a special meeting in the Chino Valley Council conference room, located at 202 N. State Route 89, Chino Valley, Arizona.

Todd League called the meeting to order 4:06 P.M.

Members Present: Todd League (Chair), Carrie Barnes, Celia Vander Molen, Donna Armstrong, George Cooper,

Members Absent: Eric Smith

Staff Present: Recreation Supervisor Chris Bartels, Town Manager Robert Smith

Guest Present: Lois Smith, Councilmember Turner

**3. CALL TO THE PUBLIC – No public comments**

**4. NEW BUSINESS**

- 4a.** Discussion and investigation of potential fundraising opportunities related to funding expenditures associated with the operation of the Chino Valley Aquatic Facility in response to the Town Staff recommendation pertaining to a temporary cessation of the Aquatic Facility. This Town staff recommendation has not yet been approved by Town Council.

The Board discussed the aquatic center operation summary and the projected \$184,750 dollar shortfall. Supervisor Bartels explained the expenditure costs on the summary.

Questions raised were

- Why the 2015 projected entrance fees went down when entrance fees have consistently risen?
  - Average of prior years.
- Why the projected increase of \$50,000?
  - Contingency in case of unexpected expense.
- How much money is needed in order to put the pool within the budget?
  - The net cost to general fund is the amount to strive for.
- The projected revenues and expenses as not being realistic.
  - Even dropping the net cost \$25,000 the overall the amount is not unsurmountable and possibly the figure is not an all or nothing action, presenting 50% or more could give cause for the Council to review.
- Projected cost to keep the facility (meeting room) open year around.
  - Revenues would increase but at an unknown projected value.
  - Metering equipment changes (electric meter)
- The possibility of keeping the facility open even if the pool area was closed.
  - Need to look at potential revenue vs. actual revenue
  - Accessed at \$36.00/hour for commercial, \$36.00/day for non profit.

- Partnering with the school district to keep pool open.
  - o Not aware of discussion and will bring to staffs attention.
- Cost of extending pool season
  - o This was attempted in 2012 and revenues decreased while expenses increased.

Town Manager Robert Smith recapped the reasons the pool and other services are under consideration for temporary closure. He also discussed covering the pool or privatizing the pool.

- Channeling funds through 501C3 foundations, Chino Valley Recreation Foundation or CCEO.
- Sponsorship and advertising opportunities.
- Contacting and solicitation of members of the public and businesses for funding and support.

## 5. ADJOURNMENT

George Cooper moved, seconded by Donna Armstrong to adjourn and passed at 5:55 p.m.

Submitted this 11th day of March 2015

By: **Liz Hart, Deputy Town Clerk**