

Minutes
Town of Chino Valley
General Plan Committee March 5, 2012

The General Plan Committee of the Town of Chino Valley, Arizona convened for a regular meeting on Monday, March 5, 2012 at 3:30 P.M. in the Chino Valley Council Chambers, located at 202 N. State Route 89, Chino Valley, Arizona.

Dava Hoffman, Dava & Associates, Inc, Consultant, called the meeting to order at 3:30 P.M.

Members Present: Michael Edmonds, Stephen Whisenhunt, Nancy Best, Frank Perkins, Karen Rockhold, Tom Payne, Ron Romley, Cheri Romley, Edward Steinback, Marti Klein, John Morgan

Members Absent: Dan McGuire, Norm Freeman

There were approximately 7 members of the public in attendance.

Staff Present: David Nicolella, Associate Planner, Mary Brasher, Administrative Clerk

1) Welcome and Review

- All committee members introduced themselves to the public. All members have received email correspondence and estimated timeline from Dava without difficulties. There were no comments or errors noted with the last meeting minutes. Dava gave basic time limits estimated for each item on the agenda.
- Dava indicated she would like to address any questions or comments related to a prior meeting at the beginning of each meeting and asked if anyone had any questions pertaining to anything from the last meeting. No questions were voiced.

2) Review and Discussion of Committee Homework

- Dava asked the committee members if they were involved in other groups, clubs, or associations. Since they are the Ambassadors of the General Plan it's up to them to get the word to these entities about the General Plan rewrites and invite them to attend meetings so their voice can be heard.
- Dava gave a brief PowerPoint presentation showing the pictures that committee members submitted showing their favorite places in Town. Each committee member gave a description of their picture and the significance that area held for them.
 - The places committee members felt were great assets to the Town were the Aquatic/Community Center, Senior Center, Old Home Manor, Chino Valley Cemetery, solar energy project, Memory Park, library, post office, grocery store, Windmill house, restaurants, Chino Valley Transit, roads and wildlife

ranges around the Town.. These areas encourage community involvement, citizenry and continuity. (See summary chart of GPC Selections/Community Assets provided by Dava)

3) Other Committee Considerations – Constraints/Opportunities

The committee did an exercise to address the following three questions.

1. What major concern prompted them to be on the General Plan Committee?

Committee concerns included: lack of planning; zoning issues; too many minor amendments to GP; jobs; outsiders taking over/driving out development; need more development than just along Hwy 89; use resources wisely.

Other comments included: being part of the solution; creating community well-being with intelligent growth; create fair, balanced General Plan.

2. What major improvements did they think are need in the next 10 years?

Committee comments included: creating a good GP and staying consistent with it; improved infrastructure and roads to new commercial areas; establish community identity/image; sell, or develop businesses, or joint venture with Yavapai College at Old Home Manor; new alternative funding.

3. How can these major concerns/improvements become opportunities for CV?
(Discussion regarding question # 3 was postponed until the next regular meeting)

4) Comments – Around the Table & Around the Room

- **Committee comments:** None
- **Public comments:** One resident commented that she moved to Chino Valley 30 years ago because of the rural atmosphere that allowed her to keep horses and she found work in Prescott, not in Chino Valley; and that she and many others want to see it remain that way.

5) Next Steps

- **Homework:** Committee members to get the word out to as many people as possible about the upcoming Public Workshop.
- **Next Meeting and Workshop:** Regular GPC meeting is scheduled for April 23, 2012 @3:30 p.m. at the Council Chambers.

The Public Workshop is to be held April 2, 2012 @ 6:00 p.m. at the Senior Center.

6) Adjourn

The meeting adjourned at 5:35 P.M.

Prepared and Dated This 6 Day of March, 2012

By: Mary Brasher, Administrative Clerk